

**ABSTRACT**

Disclosed is a data conversion and transmission system including: wire and wireless terminal clients; a management server connected with the wire and wireless terminal clients over the internet; and a data server connected to the management server, wherein the wire and wireless terminal clients for information provision receive an input form corresponding to to-be-provided information among input forms stored in the data server from the management server to provide the information, and wherein the management server extracts requested information from the data server according to requests of the wire and wireless terminal clients for information access to convert the extracted information into a format adaptive to a specification (protocol) and a platform of the wire and wireless terminal clients, for provision.